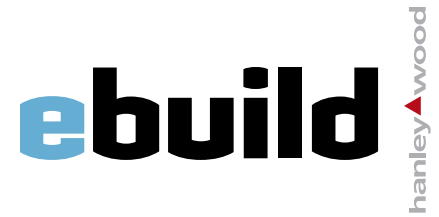


# 3 Solutions to Elevate Your Brand



## 1. Enhanced Manufacturer Listings



- 12 month listing
- Priority category placement
- Manufacturer profile
- Logo and description
- Product catalog
- Links to manufacturer's home page, dealer locator and to request information
- 25,000 FREE run-of-site ad impressions (728x90 or 300x250 ad units)\*

**Individual category rate:**  
**\$1,365 net** (add \$100 for each sub-category)

## 2. Premium Manufacturer Listings



- 12 month listing
- Enhanced Listing (see above)
- 3 ebuild New Product News e-newsletter ads
- 100,000 run-of-site ad impressions

**Individual category rate:**  
**\$7,500 net** (add \$100 for each sub-category)

## 3. Product Category Sponsorship



- 12 month sponsorship
  - Exclusive category sponsor
  - 3 fixed ad positions on each category page
  - Right of first refusal
- Rates:** vary based on category traffic—contact your sales manager

### Enhanced Listing Add-On

- Enhanced Listing
- 25,000 FREE run-of-site ad impressions (728x90 or 300x250 ad units)\*

**Individual category rate:**  
**\$999 net\*\*** (add \$100 for each sub-category)

### Premium Listing Add-On

- Enhanced Listing
- 4 ebuild New Product News e-newsletter ads
- 100,000 run-of-site ad impressions (728x90 or 300x250 ad units)

**Individual category rate:**  
**\$5,000 net\*\*** (add \$100 for each sub-category)

\*bonus only applies to new ebuild advertisers purchasing Enhanced Listings  
 \*\*discount rate only applies when purchased with a category sponsorship