



ISSUE: **Summer 2010**  
 CLOSE: **June 25, 2010**  
 PACKAGE COST: **\$9,995** (net)  
 TOTAL SAVINGS: **58%**

## Congratulations To Our MVPs!

Your product received the BUILDING PRODUCTS Most Valuable Product Award for 2010. A panel of builders and remodelers evaluated entries in eight categories and chose winners whose products specifically benefitted building professionals.

Make sure the entire industry knows about your award and all the features that make your product a winner. Does your product feature:

- Fast installation?
- Reduced waste?
- New technology that increases sales?
- Other benefits to builders, remodelers, architects and homeowners?

### Make The Most Of Your Impressive Achievement

Piggyback on the coverage you'll receive in the Summer issue of BUILDING PRODUCTS by participating in the MVP Awards Special Advertising Section. MVP winners who run a full page ad will receive:

- Your full-page ad placed in a winners-only MVP section in the Summer issue of BUILDING PRODUCTS (MVP logo included)
- Exclusive use of the 2010 MVP logo for one, full year (starts July 2010) on all collateral marketing materials
- Company logo included on the intro page for the special MVP section in the Summer issue of BUILDING PRODUCTS

### Plus... These exciting online benefits:

- Sponsorship of 3 **ebuild** New Product News e-newsletters, reaching more than 98,000 building pros with each issue, that includes the MVP logo and award description
- 100,000 run-of-site impressions on **ebuild**

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Contact your regional sales manager today for more information on how you can take advantage of this valuable opportunity.

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